

# Typography

## Campton

Campton is our brand font and should be used for all communication material and in digital outtakes. We use limited variants of Campton for a uniform, simple and bold visual expression.

### Campton Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ**  
**abcdefghijklmnopqrstuvwxyzæøå**  
**0123456789(.,!/?@#\*%&)**

### Campton Semibold

**ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ**  
**abcdefghijklmnopqrstuvwxyzæøå**  
**0123456789(.,!/?@#\*%&)**

### Campton Book

**ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ**  
**abcdefghijklmnopqrstuvwxyzæøå**  
**0123456789(.,!/?@#\*%&)**

## Fallback

Century Gothic is our fallback typeface for situations where Campton cannot be used.

### Century gothic regular

ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ  
abcdefghijklmnopqrstuvwxyzæøå  
0123456789(.,!/?@#\*%&)

### Century gothic bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZÆØÅ**  
**abcdefghijklmnopqrstuvwxyzæøå**  
**0123456789(.,!/?@#\*%&)**